

## TD Ready Commitment Funding

▪ **Deadline: July 2, 2020 by 11:59p.m. E.T.**

The **TD Ready Commitment Program** aims to open doors for a more inclusive and sustainable tomorrow based on the four (4) interconnected *Drivers of Change*. It is targeting \$1 billion by 2020 towards community giving.

TD has also launched the \$25 Million **TD Community Resilience Initiative** to help strengthen community resilience in response to COVID-19. This program includes funding, employee engagement and on-going collaboration with organizations and community groups that operate locally, regionally and nationally.

**Funding:**

- **Minimum \$1,000.** Budgets should be reasonable based on project and organization size.

**Note:** The amount requested will be assessed based on budgets, financial statements and other information provided in the application. A donation from TD should normally not make up more than 20% of your organization's total operating budget

**This program focuses their community giving on four different drivers of change; The Fund supports the following programs under each driver:**

**Summary of Drivers of Change (details on subsequent pages)**

<p><b>Financial Security:</b></p> <ul style="list-style-type: none"> <li>• Early learning</li> <li>• Income stability</li> <li>• Financial literacy</li> <li>• Affordable housing</li> </ul>	<p><b>Vibrant Planet:</b></p> <ul style="list-style-type: none"> <li>• Low-Carbon Economy</li> <li>• Green Spaces</li> </ul>
<p><b>Connected Communities:</b></p> <ul style="list-style-type: none"> <li>• Shared experiences</li> <li>• Arts and Culture</li> <li>• Local needs</li> </ul>	<p><b>Better Health:</b></p> <ul style="list-style-type: none"> <li>• Innovative solutions</li> </ul>



### Financial Security:

- **Early Learning:**
  - To improve reading and math abilities in children Grades K-6.
  - Programming outside of school hours (extracurricular) and on a regular, consistent basis (at least once a week).
- **Income Stability**
  - Build employable skills for those mid-careers, including STEM, digital, and market-relevant skills.
  - Build business/financial planning skills, provide business mentorships and networking opportunities, and increased access to financial support for entrepreneurs.
- **Financial Literacy**
  - Help improve critical skills, such as financial planning, credit management and how to manage money safely in a digital age
- **Affordable housing**
  - Help those in vulnerable housing situations transition to stable housing and independent living.
  - Help increase the affordable housing supply by building and/or refurbishing affordable housing units.

### Vibrant Planet:

- **Low-Carbon Economy**
  - Drive innovations in carbon reduction, growth of renewable and low-carbon energies, and the development of clean technologies.
  - Help with skills development/retraining in the low carbon/cleantech sector.
- **Green Spaces**
  - Clear evaluation and measurement process to track impact.
  - Grow and steward quality green spaces in urban, suburban, and peri-urban areas.
  - Those supported through the TD Friends of the Environment Foundation.

### Connected Communities:

- **Shared Experiences**
  - Public-facing music, pride and ethnocultural events and festivals that will help bring diverse groups of people together to build community cohesion and are free or low-cost to participate.
  - Increase public access to cultural and public institutions for those facing barriers.



- **Arts and Culture**
  - Public facing art & cultural events and exhibitions that reflect new, underrepresented, and diverse voices.
  - Professional development opportunities for those facing barriers to work in the sector for artists and professionals in the space.
- **Local Needs:**
  - Those that work directly with socially isolated groups and demographics
  - Build meaningful relationships between participants and community members
  - Help build the capacity of participants to maintain community connections after the initiative ends

### Better Health:

- **Innovative Solutions:**
  - Specific efforts, such as early detection and intervention, aimed at reducing the development and severity of chronic diseases and other illnesses.
  - Improve on existing healthcare practices, and services to help reach underserved populations.
  - Create safe and supportive environments for adolescents during recovery from illness.
  - Support adolescents during transition from pediatric to adult care.
  - Address health issues of top concern to adolescents.
  - Utilize AI technology to identify innovative solutions for prevention or treatments
  - Improve patient outcomes through AI research, such as medical diagnostics, personalized care and medicine, and chronic disease management.

### Eligible applicants

- Canadian registered or incorporated charities and not-for-profits
- Organizations that provide benefits and strengthens the communities that we serve
- Initiatives that align to a focus area under one of the four interconnected Drivers of the TD Ready Commitment
- Initiatives with measurable outcomes

### Ineligible applicants

- Elementary and secondary public/separate schools
- Private schools



- Religious organizations (i.e., primary purpose is religious practice or worship). Faith-based organizations with programs and services for broader community benefit, may be considered.
- Pageants
- Sports teams and sporting events
- Individuals or individual pursuits/fundraising initiatives
- Recreational groups (lodges, fraternal clubs, self-improvement organizations, etc.)
- Conferences, trade shows, fairs
- Golf tournaments
- Production of videos, DVD's and television shows

**TD Ready Commitment also provides funding through different options suitable for different organizations or initiatives.**

- Corporate Donations, Sponsorships, Dinners & Events
- TD FEF Grant
- TD FEF Leadership Program
- The TD Ready Challenge
- TD Scholarships for Community Leadership

**Any Questions?** Contact us at [info@dogoodfundraising.ca](mailto:info@dogoodfundraising.ca) or call 647-710-4261

