

New Horizons for Seniors Program

▪ **Deadline: October 20, 2020 at 3:00PM**

The New Horizons for Seniors Program supports Community based projects that empower seniors in their communities and contribute to improving their health and well-being. The projects are led or inspired by seniors who are making a difference in the lives of others and their communities.

Funding: Up to \$25,000

Program Objectives

Program for regular grants must meet at least **one** of the following objectives:

- promoting volunteerism among seniors and other generations
- engaging seniors in the community through the mentoring of others
- expanding awareness of elder abuse, including financial abuse
- supporting the social participation and inclusion of seniors
- providing capital assistance for new and existing community projects and programs for seniors

National Priorities

You will receive extra points if your project meets one of the following National Priorities:

Priority 1: Supporting healthy ageing

Priority 2: Preventing elder abuse and fraud

Priority 3: Combatting ageism, celebrating diversity and promoting inclusion

Priority 4: Improving seniors' access to government services and benefits

Priority 5: Adapting community-based organizations to a more virtual environment

Eligible organizations:

- non-profit organization
- municipality
- provincial or territorial government, institution or Crown Corporation
- Indigenous organization including:
- band council



- tribal council, and
- self-government entity
- coalition, network or committee
- research organization or institute
- educational institution
- public health and social services institution
- for-profit organization provided that the nature and intent of the activity is non-commercial and does not generate profit

Note: For organizations with offices in multiple locations, each individual location is eligible to apply for funding. However, they must operate independently and have a separate governing structure.

Eligible projects

Projects must meet all of the following criteria:

- be no longer than 52 weeks
- request no more than \$25,000
- meet at least 1 program objective
- seniors will lead or play a vital role in its planning and/or delivery
- seek to benefit seniors and communities
- demonstrate cost effectiveness

Any Questions? Contact us at info@dogoodfundraising.ca or call 647-710-4261

