

Support for Communities, Multiculturalism and Anti-racism Program

Deadlines:

Events component: Open deadline

Projects component: January 12, 2021

Community capacity building component: January 12, 2021

The Support for Communities, Multiculturalism and Anti-Racism Program aims to help communities fight racism, promote and participate in discussions on multiculturalism and strengthen research and evidence to better understand the disparities and challenges faced by racialized and religious minority communities and Indigenous people. This program has three funding streams:

- Events component
- Projects component
- Community capacity building component

- 1. Events component:** This component provides funding for community events that foster intercultural or interfaith understanding, promote discussions of multiculturalism, diversity, racism and religious discrimination, or celebrate the history and culture of a community, such as heritage months recognized by Parliament.

Expected Outcomes:

- Increase awareness of Canada's cultural diversity.
- Raise awareness of issues relating to full participation in society and the economy, related to culture, ethnicity and / or religion.
- Increase the capacity of communities to fight racism and discrimination.

Eligible Applicants:

- Canadian non-profit organizations, associations and unincorporated groups of persons.
- Canadian municipalities, whether incorporated or not, with a population of 10,000 or less.
- Non-profit Aboriginal organizations (First Nations, Inuit or Métis).



Eligible events:

- Create concrete opportunities for positive interactions between cultural, religious or ethnic communities.
- Demonstrate the participation of more than one cultural, religious or ethnic community or target a single cultural community and provide opportunities to engage and instill pride in the history, culture and / or identity of the community, such as heritage months recognized by Parliament.
- Help foster intercultural or interfaith understanding.
- Be open and intended for the general public.

Eligible expenses:

- Salaries, professional fees and expenses, including fees (except those of directors)
- Recruiting, training or supporting local volunteers (eg. childcare, uniforms or transportation)
- Costs and expenses of performers and artists
- Domestic travel for event participants
- Civil liability insurance (public events funded under the events component must be protected by civil liability insurance)
- Translation from one official language to another
- Communications, advertising and promotional material
- Facility rental costs, production and installation costs

- 2. Projects component:** This Component provides funding for community development projects, anti-racism initiatives, and engagement to promote diversity and inclusion by encouraging interaction between community groups

Expected Outcomes:

- Increase awareness of Canada's cultural diversity.
- Raise awareness of issues relating to full participation in society and the economy, related to culture, ethnicity and / or religion.
- Increase the capacity of communities to fight racism and discrimination.

Eligible Applicants:



- Aboriginal governments (First Nations, Inuit or Métis), tribal councils, band councils or Aboriginal non-profit organizations.
- Canadian not-for-profit associations or organizations.
- Non-federal public Canadian institutions such as school boards, schools, colleges and universities, chambers of commerce, law enforcement and police agencies, hospitals and other health care facilities.
- Crown corporations within the meaning of the *Financial Administration Act*.
- Provincial, territorial, municipal and regional governments, as well as their organizations (must apply in partnership with a non-governmental organization).

Eligible Projects:

- Mentoring and internships.
- Skills development initiatives.
- The development of new learning materials, tools and training sessions.
- Building networks and partnerships.
- Leadership and volunteer initiatives.
- Knowledge sharing initiatives.
- Meetings, events and workshops.
- The development of new programs, policies and services adapted to diversity or to the fight against racism and discrimination.

Eligible expenses:

- The rental of equipment and office space that is not usually used in the course of your organization's day-to-day activities
- Promotion and communications costs
- Salaries, benefits and consultant fees directly related to the project
- Travel and accommodation expenses within Canada, not exceeding the applicable rates for government business travel
- Hospitality expenses (only for meals and refreshments offered to participants in workshops / activities)
- Insurance costs (you must ensure that any public event funded by the program is covered by appropriate insurance)
- Project evaluation
- Translation costs
- Verification when project funding is \$ 250,000 or more



- Meetings, events and workshops (organization, logistics, location)

3. Community capacity building component: this component provides funding for projects that will strengthen the organization's capacity to promote the diversity and inclusion of racialized and religious minority communities and Indigenous peoples.

Expected Outcomes:

- Strengthen governance and build partnerships - build agency capacity and promote collaboration among service providers
- Develop and / or strengthen the online and social media presence of eligible organizations
- Establish a comprehensive external communication strategy
- Recruit and train volunteers

Eligible Applicants:

- Aboriginal governments (First Nations, Inuit or Métis), tribal councils, band councils or Aboriginal non-profit organizations
- Canadian non-profit associations or organizations

Eligible projects:

- **Organizational governance:**
 - Support for the development or enhancement of skills in order to strengthen an organization's capacity to promote diversity and inclusion. For example: mastery of technology, dissemination of tools for learning and developing the skills of employees or volunteers
 - Assessing and improving the effectiveness of the board of directors or establishing a board or other governing body
 - Governance training for members of boards of directors / executive committees of eligible organizations.
- **Strengthening of financial and / or organizational capacity:**
 - Creation of a marketing plan
 - Development of human resources strategies or design of organizational structure.
 - Creation of a website and / or online applications to improve access to information and services.



- **Development of partnerships, collaboration, networking:**
 - Establishment and strengthening of partnerships to strengthen the organization's network
- **Strategic planning:**
 - Development and implementation of an organizational strategic plan to rationalize an organization's resources or to coordinate or share resources with other organizations, or to extend the reach or effectiveness of services
 - Development of a communication plan to improve social media presence

Eligible expenses:

- Salaries and benefits of temporary staff assigned directly to the project
- The fees of a consultant directly linked to the project
- Translation costs related to the project
- Website development or updates, and computer equipment or software directly related to the implementation of the project
- Travel and accommodation expenses within Canada, not exceeding the applicable rates for government business travel
- Insurance costs (beneficiaries must ensure that any public event funded by the program is covered by appropriate insurance)

Any Questions? Contact us at info@dogoodfundraising.ca or call 647-710-4261

